

Made for AMAZING: Finding Your Song in Work and Life

KEYNOTE SUMMARY

Each and every one of us has a song to sing to the world; this song is the essence of who we really are. The trouble is, most of us have no way of tuning in to our one-of-a kind melody. Precious hints of our inner music are drowned out by the routines of daily existence and constant trade-offs. Is there a way to discover our song, develop it, and share it more purposefully to inspire others?

In this powerful presentation, Mark Nation shares how music can be used as a metaphor to guide our deepest sense of authentic leadership and life purpose. Based on his upcoming book, *Made for Amazing*, Mark draws upon his work across five industries and 35 countries as well as leadership lessons from Harvard Business School, Authentic Leadership Institute, and interactions with over 4,000 business leaders worldwide.

DISCUSSION TOPICS

- Recognizing the music metaphors surrounding our lives
- Working diligently to cultivate a unique and amazing “song”
- Developing natural rhythm, groove, tempo and style; knowing when to rest
- Orchestrating teamwork and harmony; amplifying efforts for maximum impact
- Building a sustainable body of work; surviving and thriving in the “arena”

KEY TAKEAWAYS

Made for Amazing inspires audience-members to:

- Believe *they* are instruments designed for a unique purpose.
- Discover the authentic “song” in their work and personal lives.
- Cultivate harmony, promoting empathy and appreciation for others.
- Rise above challenges and defeats, resisting fears on the path to success.
- Take time to get away, be still, rest, recover, and listen; get in tune.
- Incorporate deep gratitude into their daily lives.
- Commit to continual learning and personal development.
- Live intentionally, reflecting light and instilling hope in every place and situation.

Mark Nation’s greatest desire is for audience members to find their own strength, hear the incredible “song” calling out to be played from within—and choose to become “musicians for life.”

Mark Nation's Leadership Purpose:

*To help you discover your song and share it boldly,
making a positive and enduring difference in our world.*

PRAISE FOR MADE FOR AMAZING

"We all desire a journey of self-awareness which reveals a deeper purpose that truly matters. Mark chronicles this journey for us, offering timeless principles that help each of us to lead in very uncertain times."

—Nick Craig, President, Authentic Leadership Institute; author of *The Discover Your True North Fieldbook*

"Nation challenges us to find the music within us, and to have the courage to give it voice. Imagine a world in harmony, where our song uplifts the spirit of those we meet. Nation shows us how in *Made for Amazing*."

—Randy Street, President, ghSMART, *New York Times* best-selling author of *Who: The A Method for Hiring* and *Power Score: Your Formula for Leadership Success*

"Mark Nation underscores the importance of finding one's authentic self—and the effort that's often required to find it. It's a very helpful addition to the body of self-discovery literature."

—Warren Radtke, Founding Principal, Right Management Consultants, Episcopal Minister

"Music has the power to inspire us all, and in *Made for Amazing*, Mark Nation will help you find your voice and sing from the rooftops. Highly recommended!"

—David Carr and *Third Day*, 4-time *Grammy* and 24-time *GMA Dove* award-winning recording artists; 9 million albums sold with 31 #1 singles

"Music is a brilliant metaphor for helping us to 'find our song' and build a purposeful life. Mark suggests that *we* are the instruments; what a great way to inspire others to develop the 'music' they were meant to play."

—Kevin Head, Lead Pastor, First Baptist Roswell, Co-Founder, New Perspectives for Life

"*Made for Amazing* is a rich mixture of self-leadership, philosophy, and spirituality, and the messages contained in this book couldn't be timelier for both Eastern and Western audiences."

—Charles Ferguson, President, Asia-Pacific, ADP (Singapore)

ABOUT MARK NATION



Mark Nation is a globally-recognized management expert, leadership consultant, executive coach, author, and speaker. He is CEO of Nation Leadership, and President of the Made for Amazing Project™. He has led start-ups and served in regional or global executive roles at SAP, JDA Software, Siebel Systems (Oracle), and UNUM. Mark has worked across every key business function in five industries, developing products, partnerships, and people on six continents.

Mark holds a B.S., *summa cum laude*, from The University of Tennessee—Chattanooga, and an MBA from Harvard Business School. He is a former professional musician and Ironman triathlete. Mark's work and travels have taken him to 40 U.S. states and 35 countries, where he has managed, performed, or spoken to over 300,000 people. When not traveling, Mark is based in Tennessee with his wife and two children.

To schedule Mark to speak at your next event, contact Nation Leadership at (423) 847-2678 or info@nationleadership.com.